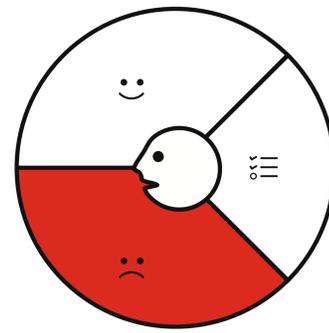


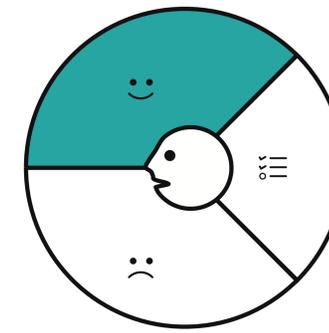
### Jobs Importance

Rank jobs according to their importance to customers.



### Pain Severity

Rank pains according to how extreme they are in the customers eyes.



### Gain Relevance

Rank gains according to how essential they are in the customers' eyes.



Important



Insignificant



Extreme



Moderate



Essential



Nice To Have

