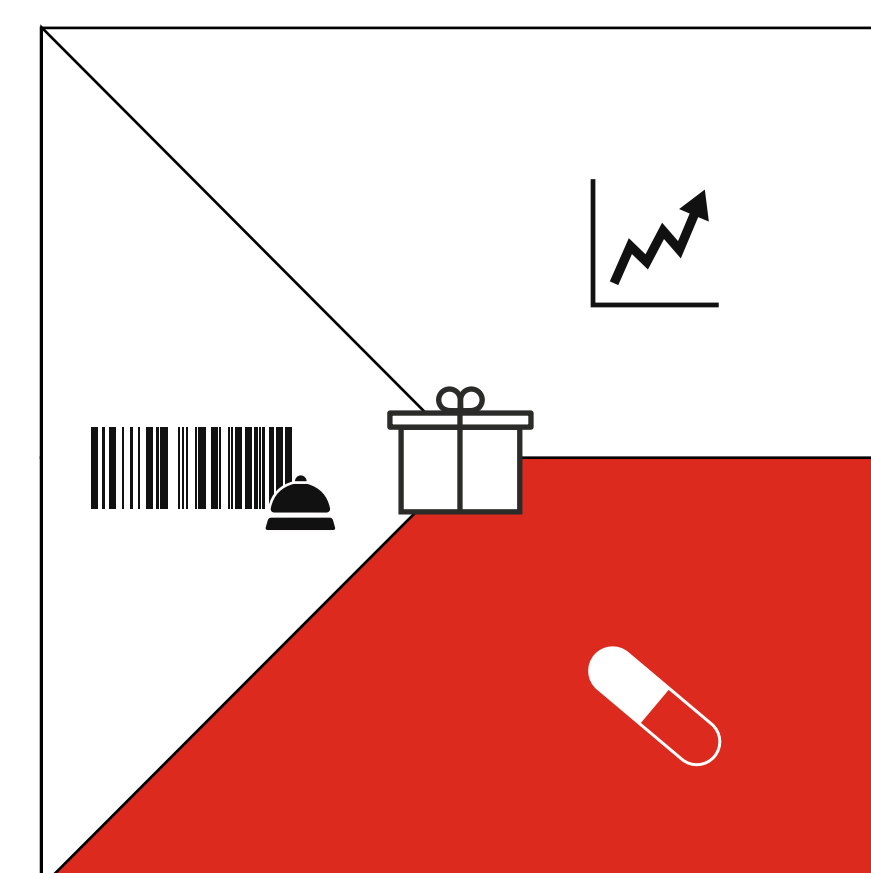
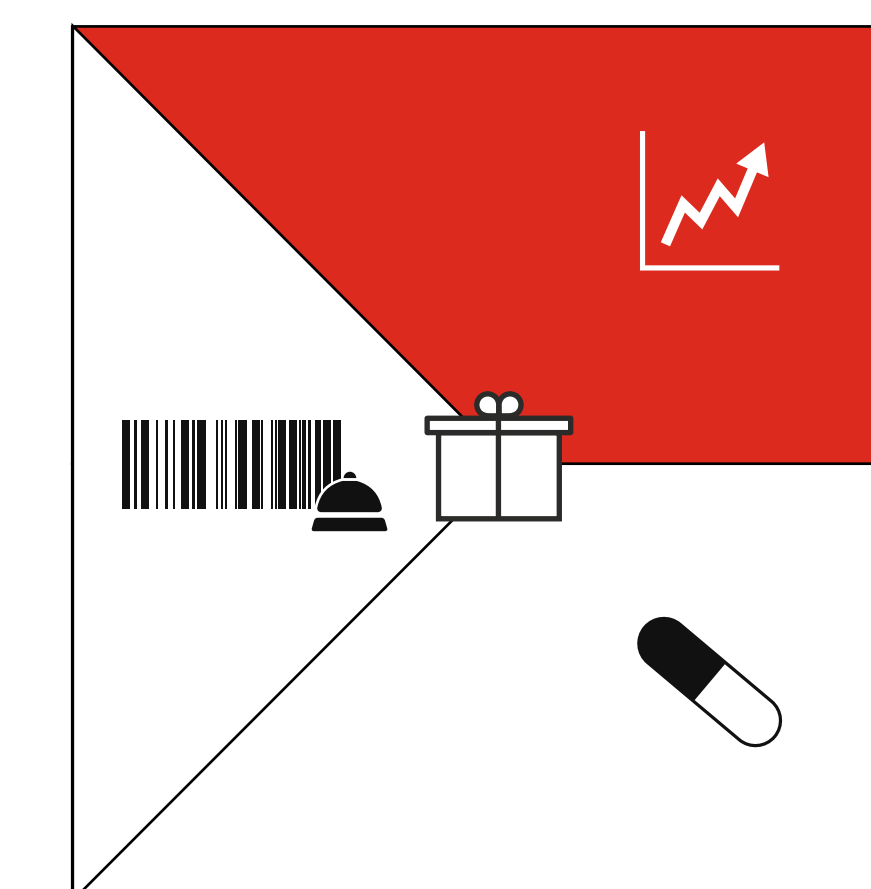


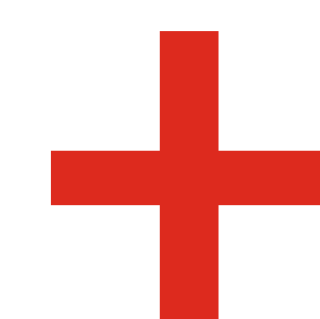
Products and Services
Rank what you offer by how relevant they are to your customer.



Pain Relievers
Rank your pain relievers by how valuable they are to your customer.



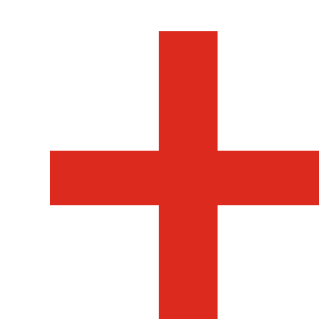
Gain Creators
Rank your gain creators by how relevant they are to your customers based on the benefits and outcomes.



Essential



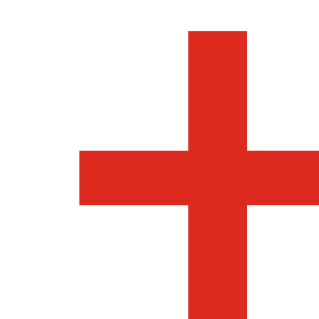
Nice to have



Essential



Nice to have



Essential



Nice To Have

