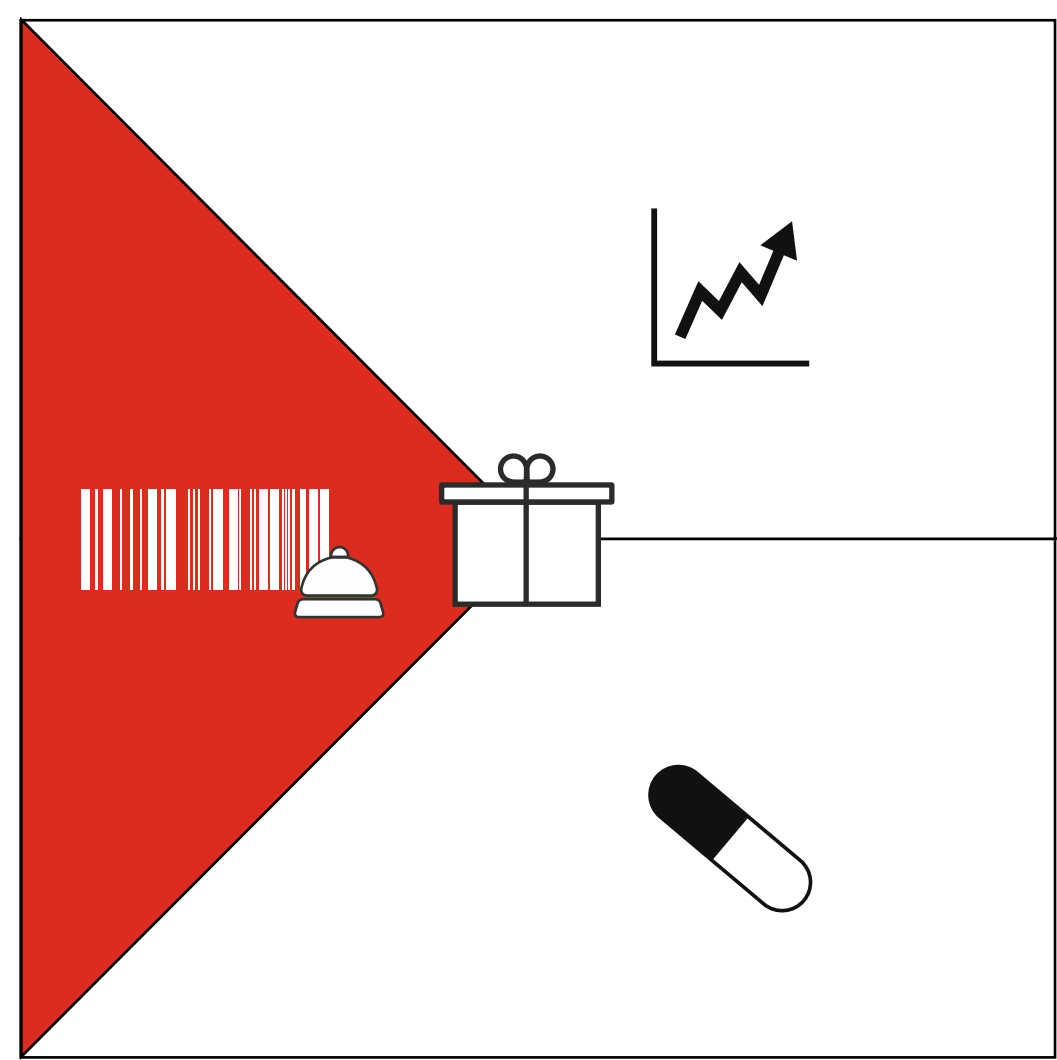
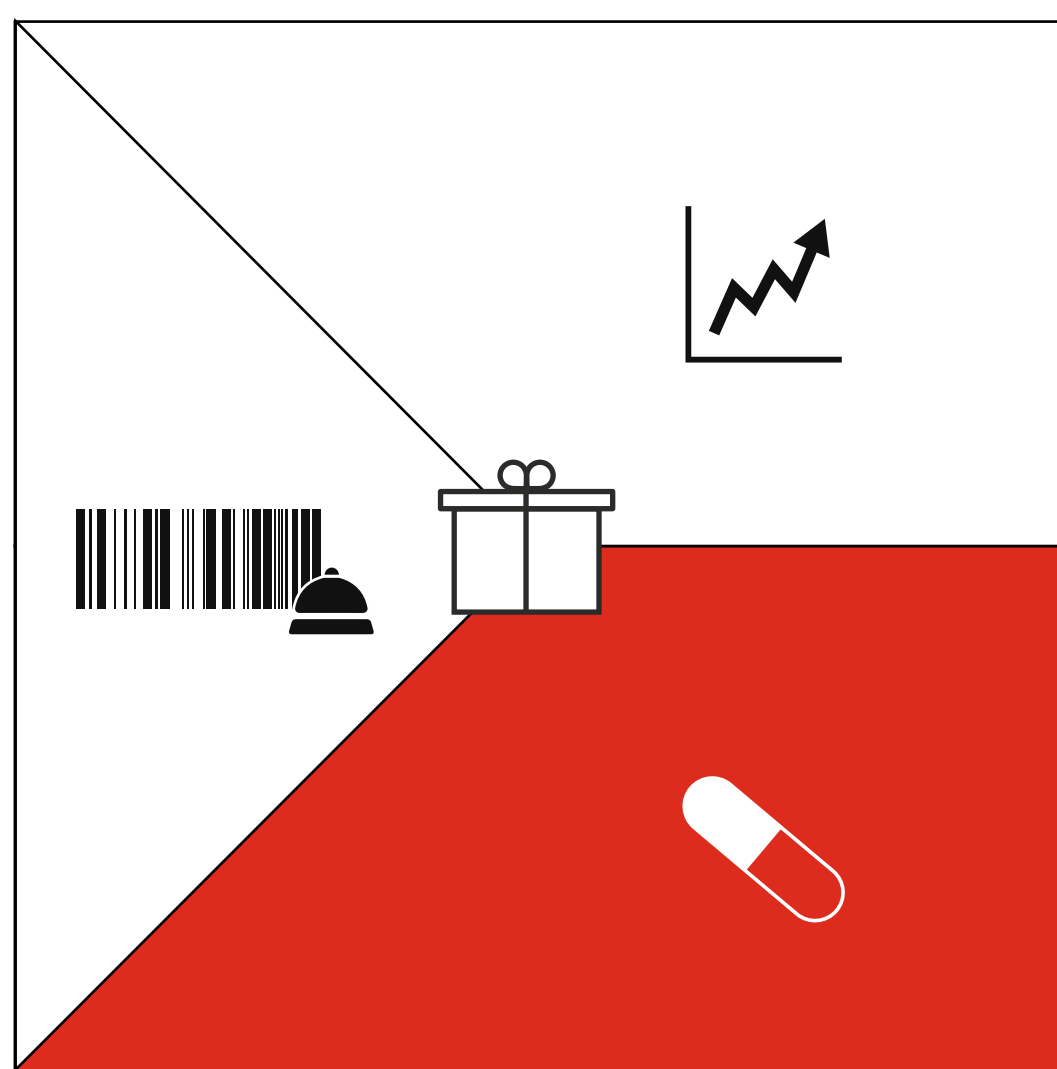


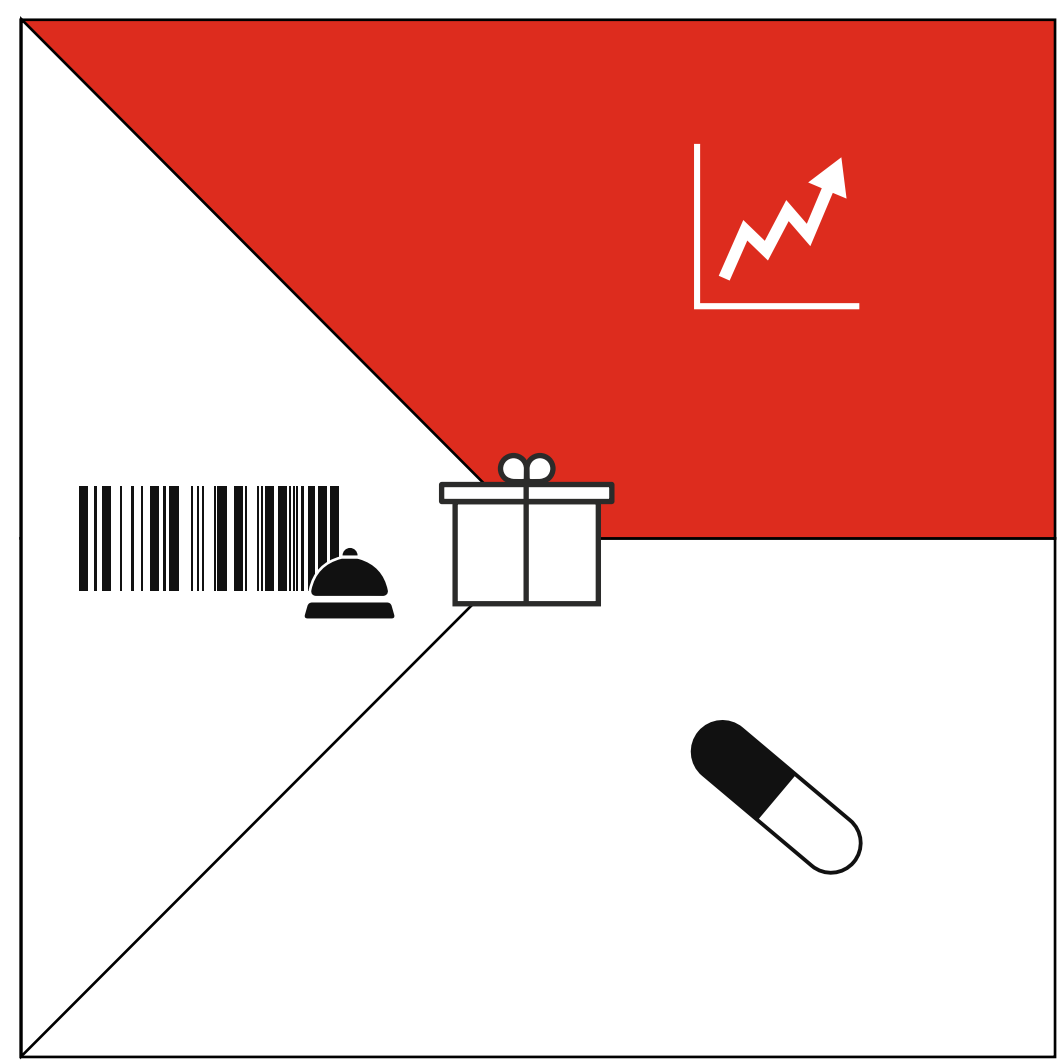
VALUE PROPOSITION FIT



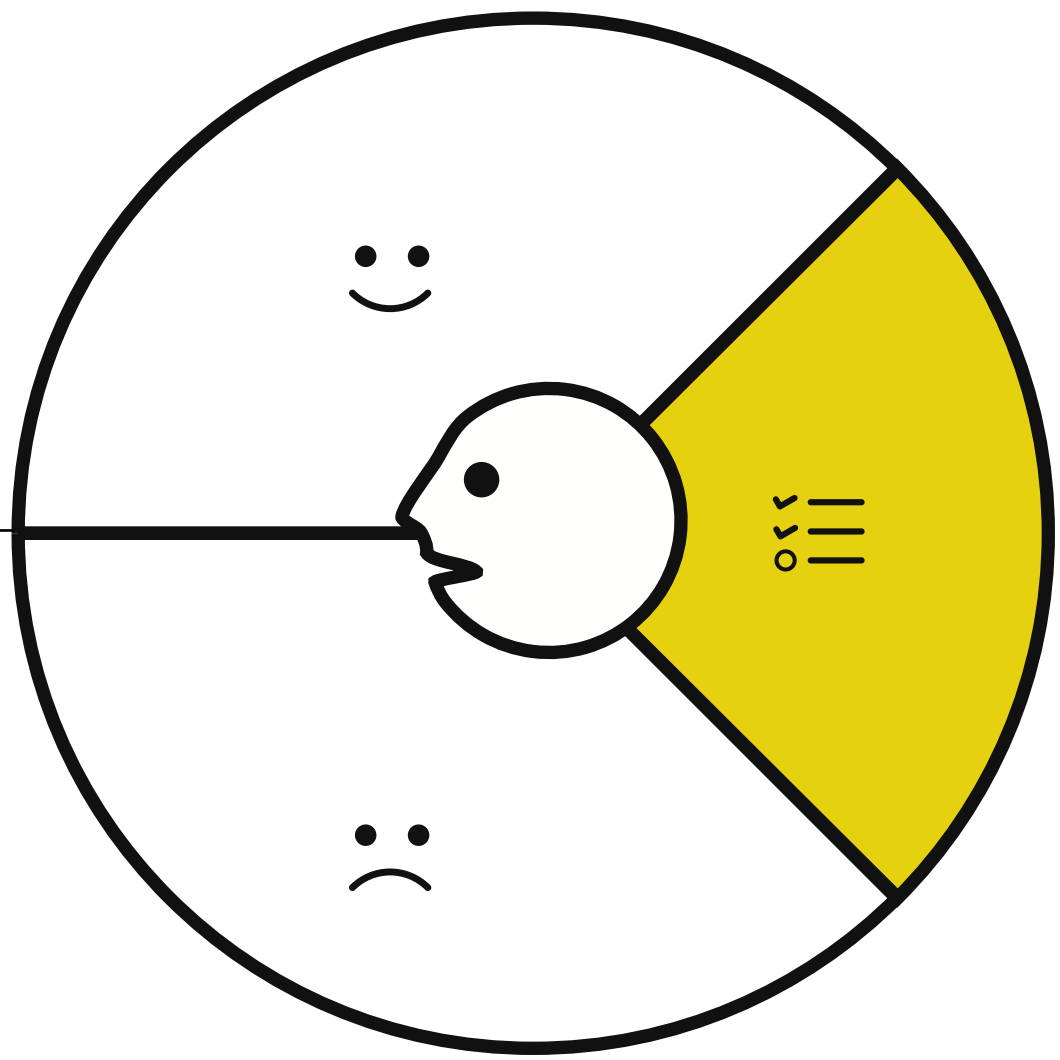
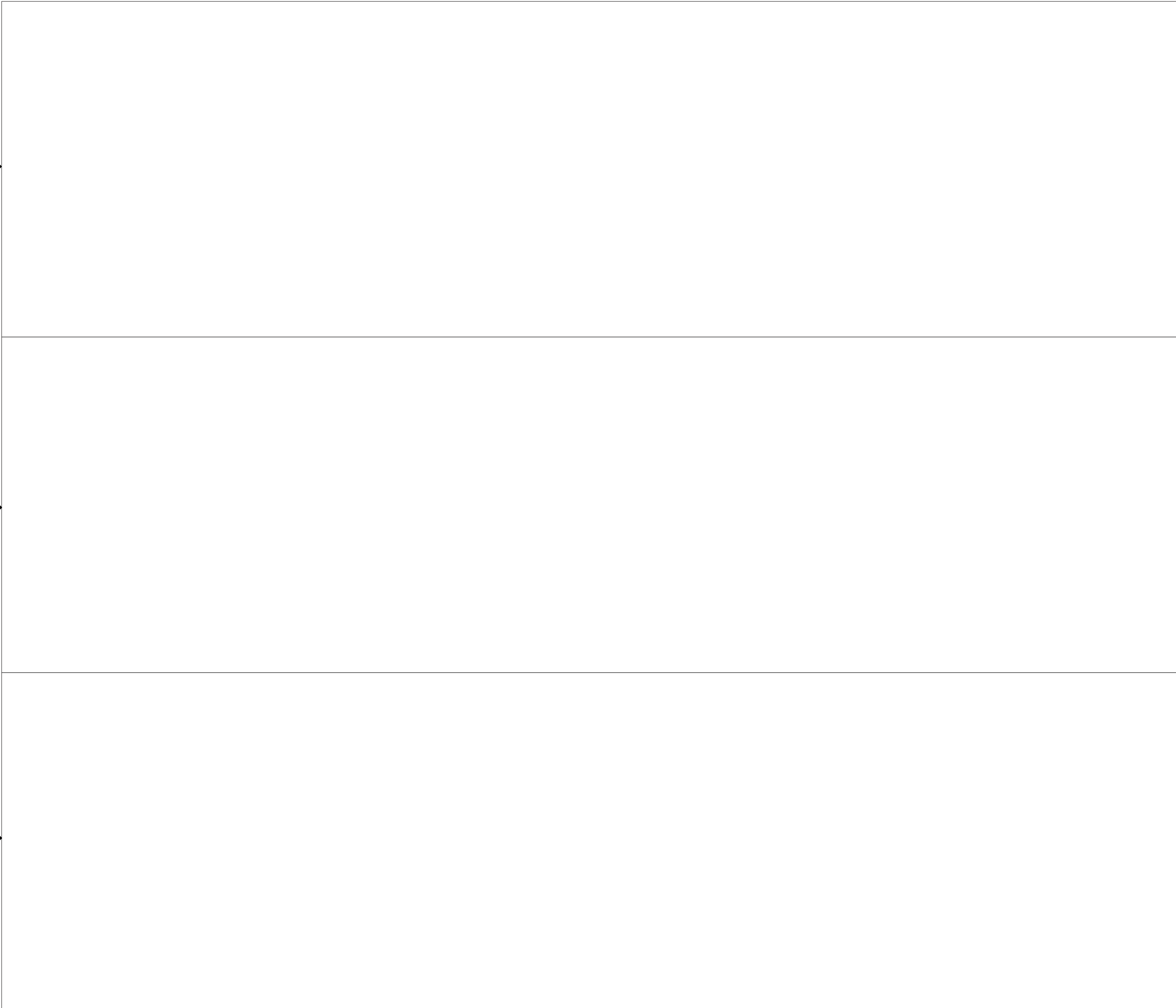
Products and Services



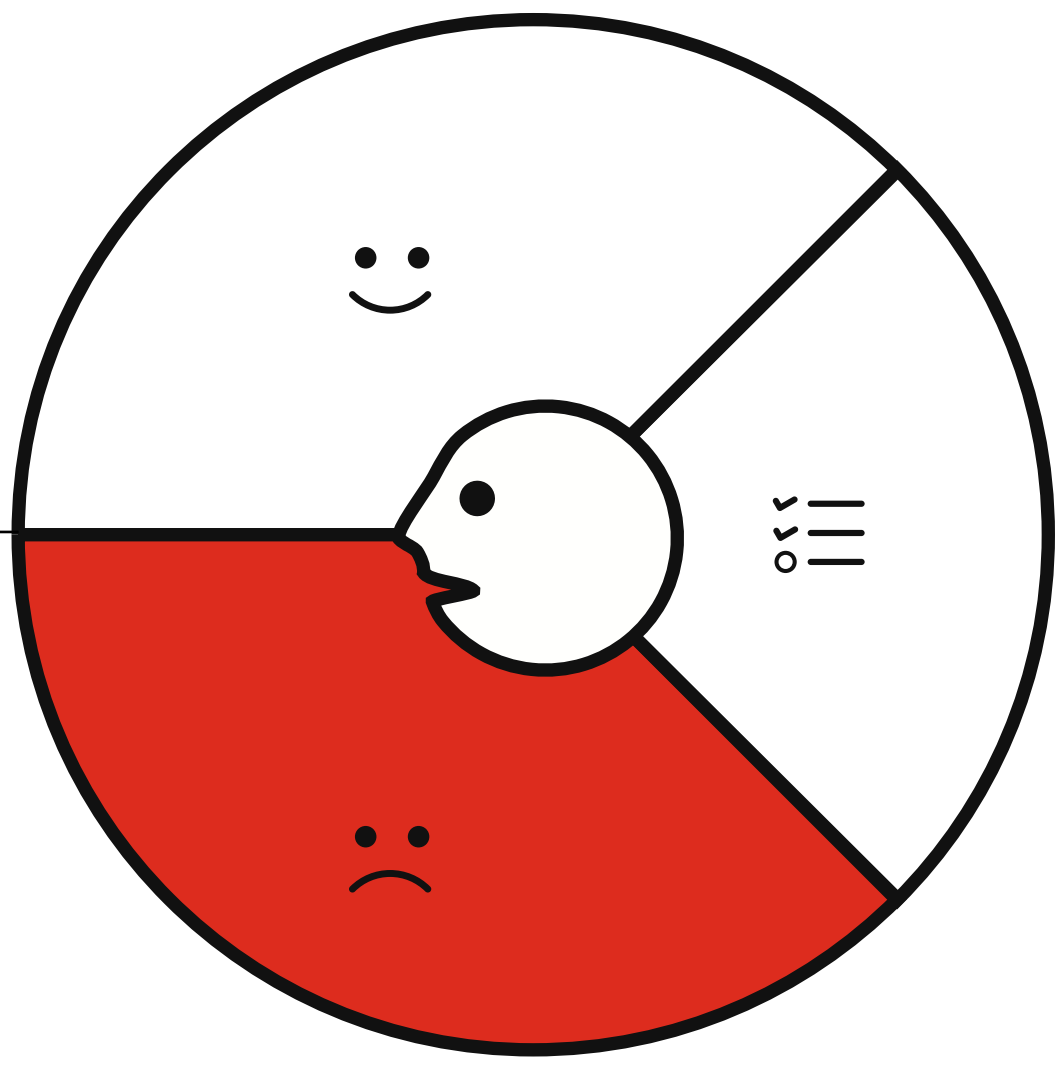
Pain Relievers



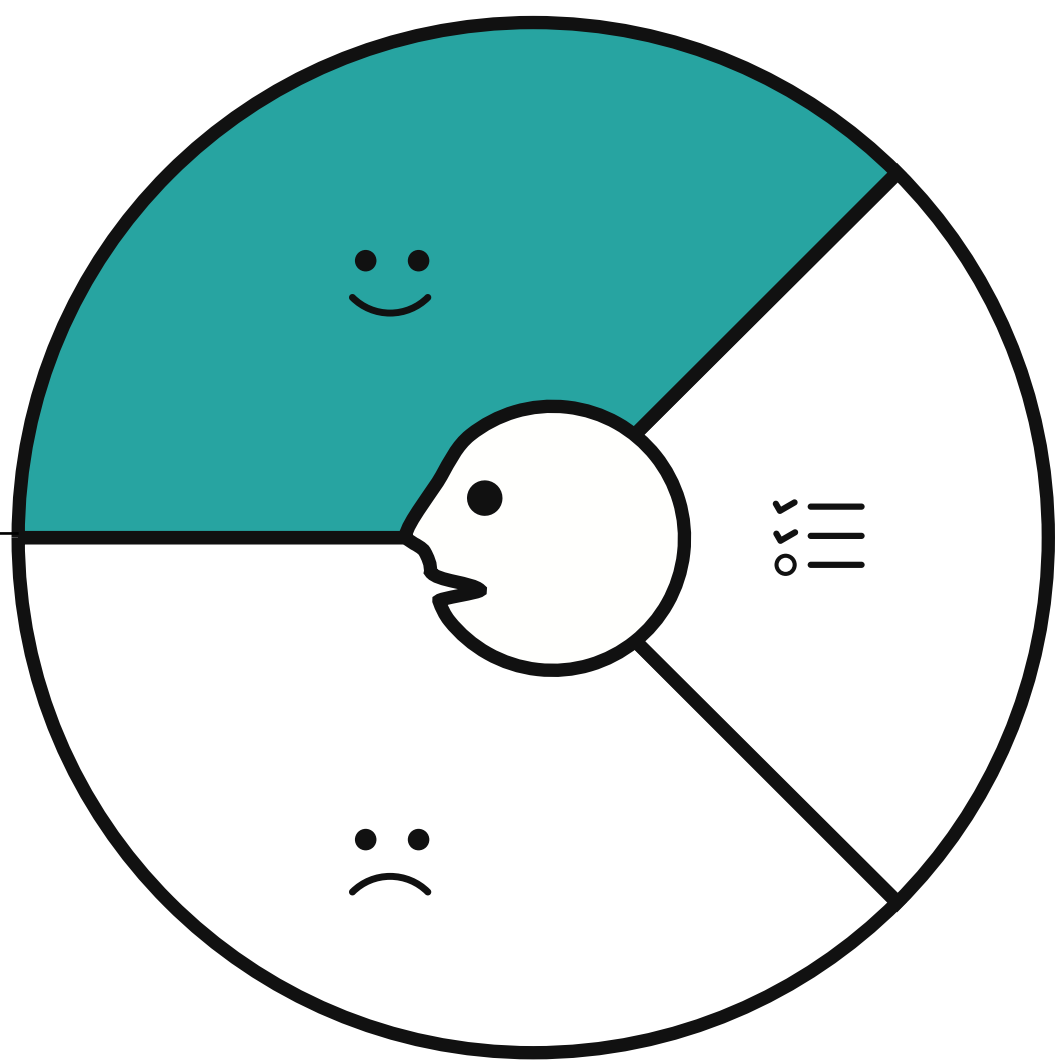
Gain Creators



Customer Jobs



Pains



Gains